



SHRI RAM COLLEGE OF COMMERCE

Industry Interaction Session Report

Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: **16th February 2024 (07:00 PM)**

Guest Speaker Details:

[Mr. Priyanshu Mehta](#)

IIM Ahmedabad Alumnus

Data Scientist @PayPal

About Speaker:

Mr. Priyanshu Mehta is an Indian Institute of Management Ahmedabad alumnus with an impressive background in data science and business analytics, he brings a wealth of experience from leading companies like PayPal and Flipkart. His journey includes pioneering projects in e-commerce, logistics, and healthcare, where he demonstrated a knack for extracting actionable insights and driving strategic decisions. His expertise spans a wide array of tools and techniques, from Python and SQL to machine learning and NLP.

Committee Tasks:

During the guest online industry interaction, our committee undertook the following processes:

- Creation of welcoming and thank you posters
- Delivery of opening and conclusion speeches
- Coordination with the class to ensure attendance at the event
- Liaison with the speaker to facilitate seamless interaction

Lecture Insights:

In the online session, several key points were discussed, highlighting the importance of leveraging technology in the data field, understanding the background and value of models impacting business, and emphasizing the significance of data science for MBA graduates. Building a strong foundation in essential skills such as practical application, domain knowledge, and technical proficiency in tools like SQL, Python, and R, was underscored, alongside the importance of soft skills like questioning, collaboration, and storytelling. The discussion further extended to handling unstructured data, demand forecasting, and tackling challenges like cleaning bad-quality data and overcoming a lack of domain expertise. Techniques like You Only Look Once (YOLO) and Convolutional Neural Networks (CNN) were touched upon, with a caution against overcomplicating things and the recognition that preventing customer churn and acquiring new customers can be costly endeavours. Overall, the session provided valuable insights into the multifaceted realm of data science and its diverse applications across industries.

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